



*Celebrate the International  
Day of Persons  
with Disabilities!*

## *2020 Gala Sponsorship Opportunities*

Celebrate with Board, Donors, Friends, Congressional,  
Corporate, and other Partners of the  
United States International Council on Disabilities

# USICD Gala

## Benefiting the Global Community of Persons with Disabilities

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Maputo Mozambique  
Inclusive Education Advocacy Training Participant

### *About USICD*

The U.S. International Council on Disabilities (USICD) is a non-profit, membership, constituent-led organization committed to building bridges between American and international disability communities and cultures. Through a wide range of projects and programs, USICD promotes the inclusion of disability perspectives in U.S. foreign policy and aid and provides opportunities for domestic disability rights organizations to interface with their international counterparts. USICD's major initiatives leverage a membership that spans organizations and individuals in more than 30 states and in a number of foreign countries.

USICD's mission is to advance international disability rights and inclusive development and to build bridges among the U.S. and foreign governments, disability and human rights communities, and the private sector through strategic advocacy, convening, and training and education.

Our vision is a world where the rights of persons with disabilities are universally recognized and respected, where persons with disabilities are afforded full and equal participation in their communities, and where persons with disabilities are self-sufficient and live independent and self-determined lives.



# Advocacy, Education & Training, Convening, Representation

As a Disabled People's Organization, we strive for full inclusion & empowerment of people with disabilities & our allies to have a voice of their own. In so doing, they will become effective & informed human rights advocates.

One Billion Voices!





# Our 2020 Event

December 2020

USICD will host its seventh annual gala in December 2020 in celebration of the International Day of Persons with Disabilities. At its gala, USICD will honor leaders of the disability rights movement whose impact has been felt on the international stage. American public servants are recipients of the Dole-Harkin Award, for distinction in public service to the global disability community, and an international disability rights advocate is honored for his/her outstanding work in advancing the rights, opportunities, and dignity of persons with disabilities.

USCID will also recognize and honor corporations demonstrating leadership by instilling the best practices of the Americans with Disabilities Act throughout their companies' values, operations, and hiring practices.

The annual USICD gala brings together disability rights advocates, legislative leaders, new and long-term donors, business and philanthropic leaders, and other friends of the disability rights movement.



## Presenting Sponsorship \$25,000

### ENTERTAINMENT & HOSPITALITY

- One banquet table for 10 with highlighted seating in the prime location at the event for increased visibility.
- Ten gala tickets for your guests.
- VIP photo opportunity.
- Chilled champagne at table.



### CORPORATE VISIBILITY & RECOGNITION

*Aligning your company with international advocacy at this level provides the following exposure to stakeholders and national disability rights advocates!*

- Opportunity to make remarks during the program, affording Presenting sponsor a valuable co-branding opportunity.
- Highly visible brand placement and recognition as a Presenting Sponsor in all event correspondence and collateral, including the invitation, event promotional materials, the printed program, and signage.
- Prime positioned logo recognition in the sponsor loop playing throughout the evening.
- Premier inclusion in USICD's social media plan surrounding this event.
- Additional recognition during the program portion of the event from USICD leadership.
- Opportunity to offer a branded corporate premium for each guest, as a giveaway at the event.
- Corporate name featured in all thank you letters to donors.

## Celebrate Sponsorship \$15,000

### ENTERTAINMENT & HOSPITALITY

- One banquet table for 10 with highlighted seating in the prime location at the event for increased visibility.
- Ten gala tickets for your guests.
- VIP photo opportunity.

### CORPORATE VISIBILITY & RECOGNITION

*Aligning your company with international advocacy at this level provides the following valuable exposure!*

- Recognition as a Celebrate Sponsor in all event correspondence and collateral, event promotional materials, the printed program, and signage.
- Logo included in the sponsor loop playing during the gala evening.
- Recognition from USICD leadership during the program portion of the event.
- Additional recognition during the program portion of the event from USICD leadership.
- Opportunity to offer a branded corporate premium for each guest, as a giveaway at the event.



# Platinum Sponsorship \$10,000

## ENTERTAINMENT & HOSPITALITY

- One banquet table for 10 with highlighted seating in the prime location at the event for increased visibility.
- Ten gala tickets for your guests.

## CORPORATE VISIBILITY & RECOGNITION

*Aligning your company with international advocacy at this level provides the following valuable exposure:*

- Recognition as a Platinum Sponsor in all event correspondence and collateral, event promotional materials, the printed program, and signage.
- Logo included in the sponsor loop playing during the gala evening.
- Recognition from USICD leadership during the program portion of the event.
- Additional recognition during the program portion of the event from USICD leadership.



## Gold Sponsorship \$5,000

- Recognition as a Gold Sponsor in event signage and in the printed program.
- Logo on the sponsor loop playing during the gala.
- Five gala tickets for company guests.

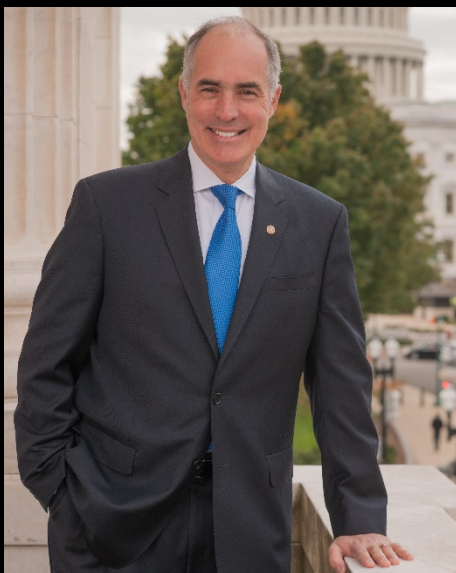
## Silver Sponsorship \$2,500

- Logo on the sponsor loop playing during the gala.
- Four gala tickets for company guests.

## Patron Sponsorship \$1,000

- Four gala tickets for company guests.
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## 2020 Dole-Harkin Award Honorees



*Senator Bob Casey (D-PA)*



*Representative Dina Titus (D-NV)*



**2020  
International  
Advocate**



*Ms. Ikponwosa Ero - Nigeria*

**CONTACT USICD**

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**SOCIAL MEDIA**

**Facebook.com/USICD (4,000 Followers)**

**Twitter: @USICD (9,000 Followers)**

